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## **Overview**

This article walks through the steps to setup alternate **payment options** for an **event** and/or **membership** portal. By default the only option turned on is to **pay in full**, but you can offer your patrons and members the option to pay **weekly**, **bi-weekly**, **monthly**, **quarterly**, etc.

Here's an *example* of what your payment options could look like:



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	<ul> <li>\$600.00 Standard Dues - \$6,000,000 – Above</li> <li>\$650.00 Premium Dues - \$6,000,000 – Above</li> </ul>	
	Product Information	
	DESCRIPTION PRICE QUANTITY	
	Monthy Magazine subscription \$19.95	
	Payment Options	Example payment options
		for an event or for a
	<ul> <li>Pay entire membership now (One-time)</li> <li>Pay membership in 4 quarterly payments (Ouarterly)</li> </ul>	membership portal.
	<ul> <li>Pay membership in 12 monthly payments (Monthly)</li> </ul>	
	Order and Register	
	Description	
	<ul> <li>Standard Member Benefits:</li> <li>50% off any AAN hosted professional development workshop, webinar, seminar or conference</li> <li>Access to benefits that include discounts on products, services and employee benefits. Most of these benefits are applicable to everyone in your organization.</li> <li>Access to our online Professional Knowledge and Tools Center</li> <li>4 Job Postings in our online Jobs Board</li> </ul>	



**Tip:** Read <u>these articles</u> or watch <u>these videos</u> to learn how to setup your **events**. Read <u>this article</u> to learn how to sell/track **memberships**.

## <u>Steps</u>

1) Navigate to the Events list.





2) Search for and open the event/membership portal you want to enable alternate payments for. In my example I used a membership 'event' called "Become a Member".



# 1. Search for and open the event or membership 'event' that you want to create alternate payment options for.

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'	<u>9</u> ]	Today This We This Me	eek onth = >	Start Date:	< custom, a	according to da	ates below> 🔻							
		Last 10	Days Pays	End Date:	< custom, a	according to da	ates below> 🔻							
		Last 60	Days 🔻	Event tracks co	ntributions									
				Event is publish	ned to web									
<b>B</b>	Sort 🚦	🖥 Format	🕶 🚍 Wrap 🛛 🏝 Export	📚 Print   🌐 Piv	ot									
Even	ts [ 3 r	ecords fou	nd ]											
	<b>V</b>	Event ID	Event Name		Start Date	End Date	City	State	Public	Track Contrib- utions	Open Pledges	Contributions	Summary Count	Close Registration Time
	1	<u>28</u>	Blazing Trails - The King's	<u>s Trail</u>	5/15/2020	5/25/2020	Abisko		<b>V</b>	<b>V</b>	.00	13,117.00	7	5/8/2020
	<b>V</b>	<u>48</u>	Online Store - Trail Blaze	er Apparel	1/1/2014	12/31/2020	Golden Valley	MN			.00	.00	0	6/1/2014
	V	<u>58</u>	Become a Member		1/1/2016	6/6/2079	Golden Valley	MN			.00	417,936.89	982	3/7/2016
Σ	3		<b>\</b>						3	3	.00	431,053.89	989	

### 2. Click on the name of the event or membership portal to open the record card.

3) Navigate to the Financial > Setup > Setup.



4) Select the radio button called 'All purchasable items and donations will be eligible for installment payments' and then navigate to the **Recurrence** tab.



Event		Published Event Description
Event Name:	Become a Member	
Calendar Category:	(none)	<b><span style="font-size: 18px; color: #7EA743"> Standard Member ▲</span></b>
🗸 Enable assignmer	nt of contributions and expenses	Benefits: 
Public Event (Pub	lish to web site)	• 50% off any workshop, webinar, seminar or conference <br< td=""></br<>
Start Time:	1/ 1/2016 11:51 AM	• 50% off any online purchase.  
End Time:	6/ 6/2079 12:00 AM	* 8#8226: Access to benefits that include discounts on products services
Close Registration	n 24 Hours 👻 Before Event	and employee benefits. Most of these benefits are applicable to everyone in your organization. 
Close Time:	3/ 7/2016 11:51 AM	· · · · · · · · · · · · · · · · · · ·
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5) Under the **Recurrence** tab click the **[+ New]** button.

Sales Summary Gallery Setup Us	er						
Address Contact Products Promo	s Web Customization	Logo / Banner	Email Resp	onse Finar	ncial Legac	cy Settings	
Setup Recurrence							
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Create a new record.	ſ	Description Defa	ult	Sequence	Number Payments		
Click the [+ No	w] butto	n					
chek the [ ' th	ing batto						

6) Check the boxes for the options you want to enable and then click [OK]



Select Recurrence Types          Single       Weekly         Biweekly       Monthly         Quarterly       Provide the second secon	
OK OK	

**Tip:** after adding the options you can open them back up and further modify the **description**. For instance you can change the default for 'Monthly' to read something like 'Monthly (12 Payments Per year'. Here's an example:



File - Edit - 🗙 🕷	🖉 🍓 View Directory 🏼 🌚 View	Page B	Become a Mem	ber [58]		
Event			- Published Ever	t Description		
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Start Time:	1/ 1/2016 11:51 AM		• 50%	off any online	purchase. 	 
End Time:	6/ 6/2079 12:00 AM		8/#8226: Acce	rs to henefits t	hat include disc	ounts on products, services
Close Registration	24 Hours 👻 Before Event		and employee	benefits. Mos ization. 	t of these benef	its are applicable to everyone
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Sales Summary Galle Address Contact F Setup Recurrence	ery Setup User Products Promos Web Customizi ce	ation Log	jo / Banner Em	ail Response F	Financial Legacy	/ Settings
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<u>1</u> Singl	le (Pay in Full 1x)	Single		100	1	
<u>2</u> <u>Wee</u>	kly (52 Payments Per Year)	Weekly		200	52	
: <u>3</u> <u>Biwe</u>	ekly (26 Payments Per Year)	Biweekly		300	26	
* <u>4</u> <u>Mon</u>	thly (12 Payments Per Year)	Monthly		400	12	
<u>5</u> Quar	rterly (4 Payments Per Year)	Quarterly	/	500	4	
🕨 🧕 Anni	ually (12 Payments Per Year)	Annually		600	2	

After adding the different payment options you can open them and configure the description



7) Once you're finished customizing the names and add/removing payment options click [Save] and then click [View Page].



Event Name:       Become a Member         Calendar Category:       Inone         © Enable assignment of contributions and expenses         Ø Public Event (Publish to web site)         Start Time:       1/ 1/2016 11:51 AM         © Close Registration       24 Hours         © Altone Time:       6/ 6/2079 12:00 AM         © Close Registration       24 Hours         © Joint Close Time:       3/ 7/2016 11:51 AM    Sales Summary Gallery Setup User          Address Contact       Products         Perfection       Description         Description       Description Default         Sequence       Number         Payments       100         1       Description         Description       Description         Setup       Single One Time Donation         10       Description         Description       Description         Description       Description Default         Sequence       Number         Payments       300         10       Description Default         Sequence       Number         Payments       300         100       1         2       Weekly       300       26	Event Name:       Become a Member         Calendar Category:       inonel         © Enable assignment of contributions and expenses         Ø Public Event (Publish to web site)         Start Time:       1/ 1/2016 11:51 AM         Image:       6/ 6/2079 12:00 AM         Ø Enable assignment of contributions and expenses         Ø Public Event (Publish to web site)         Start Time:       1/ 1/2016 11:51 AM         Image:       6/ 6/2079 12:00 AM         Ø Enable assignment of contributions on products, services and employee benefits. Most of these benefits are applicable to everyone in your organization.         Close Registration       24 Hours         Close Time:       3/ 7/2016 11:51 AM         Sales       Summary Galery         Setup       Before Event         Close Time:       3/ 7/2016 11:51 AM         Image:       Cose Time:         Image:       Address         Setup       Before Event         Close Time:       Before Event         Image:       Before Event         Close Time:       Products         Products       Promos         Web Customization       Logo / Banner         Email Response       Financial         Legacy Settings       Setup </th <th>Event</th> <th></th> <th></th> <th>P P</th> <th>ublished Event De</th> <th>escription</th> <th></th> <th></th>	Event			P P	ublished Event De	escription		
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1



8) Your new options will now display on the event/membership page. My example is below.







That concludes the steps. Continue reading to look through an example of what a checkout will look like for your patrons/membership as well as how the data looks after it's collected into the backend database.

Img 1 of 4 – Selecting What To Buy And Clicking [Order]



#### Example: checking out using an 'alternate' payment options (paying in installments).

Jzer	Share: 🖪 🖬 🕒	🛨 G+1 0		
Membership				L
🔘 No Membership				E
🕒 💿 \$75.00 Individual Member (1 Year)				E
\$100.00 Single Membership Plus (+) (1 Year)				E
\$175.00 Company Membership (1 Year)			L.F.	A. E.
\$300.00 Group Membership (Covers 4 People) (1 Year)			3.1	The reality
\$5000.00 Lifetime Membership (Indv) (NO END DATE)			Part	
\$10000.00 Lifetime Membership (Company) (NO END D/	ATE)			
Product Information				
DESCRIPTION	PRI	CE QUANTITY		
Monthly Magazine Subscription (12 months)	\$150.0	0 -		
Payment Options				
VISA OF DISCOVER AMERICAN P.O.				
Single (Pay in Full)				
Weekly (52 Payments Per Year)				
Biweekly (26 Payments Per Year)				
Monthly (12 Payments Per Year)				
🥤 🔘 Quarterly (4 Payments Per Year)				
Annually (12 Payments Per Year)		3		
	Order			• •
		SHI LETTELL		



Img 2 of 4 – Top-Half Of Checkout Page (Tip Displays About Installment Payments)







Img 3 of 4 – Bottom-Half Of Checkout Page (Selecting Credit Card As Payment Method)



	Share: 📑 🖬 🗲 🕞	
Payment Options		
Disclaimer		
For the security address bar. Howe information is conne securing your cr mouse dicking on th menu select Proper /contribute.aspx ar	conscious - You may notice this page does not display the padlock or https in the ever, the portion of the page above that captures your name and credit card acted by secure server to our database provider (Trail Blazer). Their server IS edit card transaction. Depending on your browser, you can verify this by right the white space inside the the gray borders near your name and address. From the ties. This will display the URL: https://www.trailblz.info/DemoNonProfit id a button that allows you to display Trail Blazer's secure certificate information.	
Billing Information	n	
* Address	9110 Golden Valley Rd.	
	Apt 10	
* Citv	Colden Veller	
* 01-1-		
* State	Minnesota	
* Zip Code	55427-4350	
Payment Inform	ation	
VISA 🥌 P	ISCOVER MIERICAN P.O.	
Payment Type	VISA	
Name on Card	Joel Kristenson	
Card Number	1234567890	
* Expiration	02 • 2018 • CVV 123	
Please enter the code you see here	CRTCZ	
	CRTCZ	13 27



#### Img 4 of 4 – Backend Database View Of Purchase (Amount Paid / Amount Open)

_														
File -	Edit	-   X   (	🖉 🎯 View Di	rectory 🍖	/iew Page Be	ecome a Member [5	58]							
Eve	Event Published Event Description													
Eve	nt Nam	e:	Become a Mem	ber		🐎 🖻 🛱 🗮 I	🔁 🖸 🥻	<b>}</b>						
Cal	endar C	Category:	(none)		-	<b><span p="" style<=""></span></b>	e="font-size: 1	3px; color: #7E	A743" > Star	dard Member 🔺				
	Enable a	assignmen	t of contributions	and expense	s	Benefits: </td <td>/b&gt;  /&gt;<br <="" td=""/><td>&gt;</td><td></td><td></td><td></td><td></td><td></td><td></td></td>	/b>  /> <td>&gt;</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	>						
	Public E	Event (Publ	ish to web site)			• 50% off an	y workshop, w	ebinar, semina	ar or confer	ence  <td></td> <td></td> <td></td> <td></td>				
Sta	t Time:		1/ 1/2016 11:5	51 AM		/>								
End	Time:		C/ C/2020 12:0			• 50% off an	y online purch	ase. <br< td=""><td>/&gt;</td><td></td><td>Thi</td><td>s will</td><td>reflect</td><td>t how much as actually been paid so</td></br<>	/>		Thi	s will	reflect	t how much as actually been paid so
	rime.		6/ 6/20/9 12:0			• Access to b	enefits that in	clude discount	ts on produ	icts, services	for	and t	hasa c	ounto will undate automatically when
	Close R	egistration	24 Hours	Before Ev	ent	in your organization	rits. Most of th n.  	ese benefits a	re applicabl	ie to everyone	lal	anu t	nese c	ounts will update automatically when
	Close T	ime:	3/ 7/2016 11:5	51 AM						•	the	next	paym	ents come in.
Sales	Sum	mary Gall	erv Setup Us	er										
				-										
Un	Orders Order Lines Tickets													
	New	Construction Refre	esh ∣⊞ Sort ∦	🗄 Format 👻	🚍 Wrap 🛛 🍋	Export 📚 Print	Pivot							
Ore	ers [10	records fo	ound]											
	<b>V</b>	Order ID	Date Ordered	Purchaser ID	Purchaser Last Name	Purchaser First Name	Purchaser Middle Name	Order Status	Amount	Payment Type	Amount Paid	Amount Open	Promo Code	Buyer Comment
		<u>56</u>	10/19/2016	<u>12796</u>	<u>Kristenson</u>	Joel	<u>Anders</u>	Completed	75.00	VISA	6.25	68.75		Testing for the KB on paying for events or memberships in 'Installments'.
		<u>53</u>	6/22/2016	<u>14908</u>	Almy-Testa	Jocelyn		Open	75.00	Invoice Me	.00	75.00		
	V	<u>52</u>	6/9/2016	<u>14848</u>	<u>Nishiuchi</u>	<u>Victoria</u>		Open	75.00	Purchase Order	.00	75.00		
	V	<u>51</u>	5/13/2016	<u>14845</u>	<u>Frye</u>	Dorothy		Open	75.00	Will Be Mailing in a	.00	75.00		
	<b>V</b>	<u>50</u>	5/11/2016	<u>14843</u>	<u>Naqvi</u>	AI		Open	75.00	Will Be Mailing in a	.00	75.00		
	<b>V</b>	<u>49</u>	4/21/2016	<u>14830</u>	<u>Yashinsky</u>	<u>Stacy</u>		Open	75.00	Will Be Mailing in a	.00	75.00		
	V	<u>42</u>	4/1/2016	<u>14824</u>	<u>Clark</u>	Meaghan		Open	75.00	Paid Over the Phon	.00	75.00		
	V	<u>39</u>	3/16/2016	<u>14820</u>	<u>Hughes</u>	Kary		Open	175.00	Paid Over the Phon	.00	175.00		Excited to be a member!!
		<u>33</u>	3/10/2016	<u>12842</u>		Trail Blazer C		Open	175.00	Purchase Order	.00	175.00		Testing for a new kb on membership management, company purchasing a members
	<b>V</b>	<u>31</u>	3/10/2016	<u>12796</u>	Kristenson	Joel	Anders	Open	75.00	Paid Over the Phon	.00	75.00		Testing for a new KB on membership management w/special email receipt specific to
Σ	10								950.00		6.25	943.75		



The **related resources** below link to a wide variety of articles and videos related to the event/membership system. If you need help with any of this, don't hesitate to contact our live support.



- YouTube Channel

- Knowledge Base Articles

- 3rd Party Resources



## **Related Resources**

Webpage: List of Merchant Gateways that Integrate with Trail Blazer
Article: Events 2014 – Part I
Article: Events 2014 – Part II
Article: How to Add a New 'Event' to the Drop-Down List for Entering Contributions
Article: How to Print or Re-Print Event Tickets and Event Order Receipts from your Database
Article: How to Create Custom Email Responders for Specific Events – New 2016 Feature Upgrade
Article: Membership Management – Creating & Selling Memberships Online & Manually – Tracking Renewals, Sending Out YE 'Statements' &
Renewal E-Mails, and More (Nonprofit Only)
Article: Purchase Orders – Manually Enter an Order for Tickets, Products, or Memberships within an Event, and Record the Related Contribution
Record
Article: Manually Assigning Tickets to Specific Event Attendees (Ticket Holders) after the Original Purchase Order has been Created
Article: Add a Background Image to an Event
Article: How to Style your Event Pages – 4 Example Mock Events – Sample CSS Code with Descriptions
Article: <u>Display your Logo as a Redirect Link for an Event</u>
Article: Events 2013   Coupon promo code error messages
Video Playlist: <u>Events</u>
Video: Events 2013
Video: Events – Remove Person from Event
Video: Events – pay for an event online



Video: Filtered Contribution Columns in Format

## **Trail Blazer Live Support**

- **C** Phone: 1-866-909-8700
- Brail: <a href="mailto:support@trailblz.com">support@trailblz.com</a>
- Facebook: https://www.facebook.com/pages/Trail-Blazer-Software/64872951180
- Twitter: <u>https://twitter.com/trailblazersoft</u>

\* As a policy we require that you have taken our intro training class before calling or emailing our live support team.

<u>*Click here*</u> to view our calendar for upcoming classes and events. Feel free to sign up other members on your team for the same training.

\* After registering you'll receive a confirmation email with the instructions for how to log into the <u>GoToMeeting</u> session where we host our live interactive trainings.

\* This service *is* included in your contract.